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Company

An Introduction to Treasury

**A day in the life of a
treasury department**

Great Portland Street, London

Friday 23rd April 2010

“Excellent content. Good pace.
Well presented.”

*Steve Baker
Finance Director
Arch Chemicals*

“Great presenter with an
excellent subject knowledge –
a very useful course.”

*James Richardson
Service Development Manager
Bottomline Technologies*

This unique course has been designed specifically for those who need to understand how a treasury team functions but don't want to spend two or more days out of the office. Based on the activities of a real treasury team, the course tracks them through their day, explains the significance of each operation they undertake and allows participants to get 'inside the skin' of those at the sharp end of treasury

It's ideal for those new to treasury and, especially, for those who will work with treasury teams and need to understand their role.

Course Description

This half-day course introduces participants to the world of Treasury by working through a day in the life of a treasury department.

By following what happens during a day in the life of a treasury department the course illustrates what functions a treasury team performs in a typical corporate organisation, the issues it faces and how it manages its workload.

The course will use case studies and examples for illustration purposes.

Topics covered will include

- Banking and cash management techniques
- Investment and debt decisions and options
- Introduction to foreign exchange techniques
- Regulatory, tax and legal issues
- Treasury tools including banking and treasury management systems

By the end of the session participants will

- Understand what a treasury team does
- Know what the priorities of treasurers are and why
- Have an understanding of key treasury terms
- Be ready to progress to more advanced treasury courses

Who should attend?

- Anyone new to treasury
- Those switching to treasury from another function
- System vendors
- Bank personnel – Product Managers, sales people

About gtnews

gtnews.com is the world's largest network of corporate treasury professionals. With more than 53,000 registered readers and a library of over 3,000 articles, white papers and research reports, as well as regular newsletters, online seminars and discussion groups, it is an unrivalled resource for treasury practitioners and those who do business with them.

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Our authors come from the treasury departments of leading corporations, from banks, from technology companies, from governments and from specialist consultancies. All our content is checked and edited by our London-based team of experienced financial writers, who commission, write and publish new material every week.

Session Details

8.45am **Arrive, coffee**

9.00am **Session one**

This session introduces the concept of what a treasury department is all about. Who works there and what do they do. It follows the sequence of a Day in the Life of a Treasury illustrating what functions are typically performed, what can go wrong. Based on case studies of many treasuries the session focuses on cash management, risk management, funding, investment, and bank relations. Each of these topics are explained and illustrated through practical examples using the day in the life formula.

11.00am **Break**

11.15am **Session two**

This session builds on the first by examining the tools at the disposal of the Treasurer to manage a treasury. Covering areas such as Bank systems, Treasury Management Systems and ERP systems, a picture is built on how a treasury department uses these tools for control and efficiency. Different treasury structures are illustrated and reference is made on the choice of one structure over another. The session finishes with a focus on liquidity products, regulatory issues and tax.

1.00pm **Summary**

The course tutor



David Kelin started his career with Citi and held senior roles at Bank of America and Lloyds bank before moving into corporate treasury and then becoming a consultant and trainer, in which role he has worked with many hundreds of corporate treasuries and banks. Today he is a partner at Zanders UK LLP and specialises in providing advice on cash management and treasury issues. David holds a B.Sc (mgmt), Business Studies and Marketing, from Trinity College, Dublin.

Would you like to run this course in house?

If you have five or more people who would benefit from this course but can't spare the time away from the office, we can deliver it on your premises, customised to your needs.

Call Katharine Christian on +44 20 7079 2809 for details

